

Subject: CCA Delivers: Holiday Party, ICC Panel and more
From: "Central City Association" <toh@ccala.org>
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December 7, 2017
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- CCA Holiday Party
- LA Downtown News: The Arts District Needs a Metro Station
- USC ICC Panel
- Permanent Supportive Housing and Interim Motel Conversion Ordinances
- Hazens Group's Development Approved at PLUM
- Location Restrictions for Commercial Cannabis Activity
- CCA's New Small Business Member Level: Business Leader

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Tuesday, 1/9, 5 pm - 7pm
DTLA Tastemakers: CCA Small Business Edition
CCA Office

Wednesday, 1/10, 11:45 am - 1:30 pm
Executive Committee Meeting
City Club

Tuesday, 2/15, 8 am - 11:30 am
Technology Summit

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Sunday, 12/31, 8 pm - 2 am
Angel City Brewery - No Cover New Years

Friday, 1/19
UCLA Extension's 32nd Annual Land Use Law and Planning Conference

CCA Holiday Party

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Sauli Danpour, Xyvest Holdings; Lupita Sanchez Cornejo, AT&T; Councilmember José Huizar; Mark Josten, PCL Construction; Jack Breisacher, Millennium Biltmore; Jessica Lall, CCA; Councilmember Curren Price; Councilmember David Ryu; Tom Gilmore, Gilmore Associates; Martha Saucedo, AEG; Councilmember Gil Cedillo; Maria Camacho, LA Rams; Assemblymember Miguel Santiago

Los Angeles' political, business and civic leaders celebrated a successful 2017 at CCA's Holiday Party at the **Millennium Biltmore**. **Assemblymember Miguel Santiago, City Attorney Mike Feuer, Councilmember Gil Cedillo, Councilmember José Huizar, Councilmember Curren Price, Councilmember David Ryu**, Chiefs of Staff, Deputy Mayors, General Managers, and other City/County/State staff joined more than 500 CCA members and their guests at our event.

We would like to thank our event sponsors for their generous support: **AT&T, Chevron, Freehand Hotel, Hudson Pacific Partners, Los Angeles Rams, Los Angeles Times, Millennium Biltmore, NoMad Hotel, PCL Construction** and **Xyvest Holdings**. Thank you to **Jack Breisacher**, General Manager of the **Millennium Biltmore**, and his team for hosting the party and welcoming all of us to one of the most iconic hotels in the city.

Thank you to those who brought a toy to donate to the annual **Midnight Mission** Toy Drive for homeless children in LA. Congratulations to **Ashley Calhoun** of **Isenberg & Associates, Inc.** for winning the raffle prize, which was an autographed football donated by the **LA Rams**.

See photos from the holiday party [here](#). Have a great holiday!

Downtown News: The Arts District Needs a Metro Station

Jessica Lall, President & CEO of CCA, wrote a [guest opinion letter](#) in the **LA Downtown News** in response to a [story](#) about how it would take a "financial miracle" to build a Metro station in the Arts District. Please feel free to share the letter.

USC ICC Panel

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Jessica Lall, President & CEO of CCA, moderated a **USC Gould School of Law - Institute for Corporate Counsel** panel at **The California Club**. The panel included **Tom Gilmore**, Gilmore Associates; **Gail Goldberg**, ULI Los Angeles; and **Cindy Starrett**, Latham & Watkins. They discussed the great assets that Los Angeles has but also the difficulties we face as we grow. They talked about how Los Angeles is positioned to not only solve these issues but to solve them faster and in a smarter way, and be able to leapfrog other growing cities and be an urban leader.

Permanent Supportive Housing and Interim Motel Conversion Ordinances

On Thursday, December 14 at noon the City Planning Commission will be considering the Permanent Supportive Housing (PSH) Ordinance and Interim Motel Conversion (IMC) Ordinance. **Please join CCA to support these important ordinances that will help to house homeless individuals.**

The PSH Ordinance would remove regulatory barriers that impair the construction of new supportive housing. Specifically, the ordinance will:

- Create an administrative clearance process by City Planning for qualifying PSH projects
- Provide a density bonus and other incentives for qualifying PSH projects including modified parking requirements
- Amend the Public Facilities Zone to allow joint public-private developments to utilize the least restrictive adjacent zone
- Amend Site Plan Review thresholds for qualifying PSH projects to 120 units citywide and 200 units in the Greater Downtown Housing Incentive Area
- Establish performance standards for qualifying PSH projects including design standards

The IMC Ordinance is intended to promote creative and cost-effective strategies to expand housing solutions for persons experiencing homelessness. If adopted, it would streamline the approval process to allow existing motels and hotels to be retrofitted and used for supportive and transitional housing for an interim period depending upon the terms of the service contract.

Hazens Group's Development Approved at PLUM

CCA spoke in support of the 1020 S. Figueroa project by **Hazens Group** at the City's Planning and Land Use Management Committee meeting. The development will include 300 hotel rooms, 435 condominiums and nearly 60,000 square feet of retail right across the street from LA LIVE. Councilmember Huizar and other committee members strongly endorsed the project, and voted unanimously to approve and move it to a vote of the full City Council.

Location Restrictions for Commercial Cannabis Activity

Yesterday, the City Council adopted location restrictions for commercial cannabis activity, with actions pending in the Rules, Elections, and Intergovernmental Relations Committee. They approved a 700-foot buffer between cannabis establishments and sensitive sites such as schools, parks, child care centers, public libraries, and drug/alcohol rehab & recovery facilities. Click [here](#) for an overview of the location requirements, highlights of the draft Commercial Cannabis Activity Ordinance and a summary of the proposed Social Equity Program.

CCA's New Small Business Member Level: Business Leader

CCA created a new member level to engage DTLA's small businesses. The new level, called Business Leader, will be introduced at a DTLA Tastemakers event on January 9, co-hosted by the CCA Small Business Council and DTLA Rendezvous. Please contact **Joanne Danganan** at jdanganan@ccala.org for more information.

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The CCA office will be closed the week of December 25.

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Enhancing DTLA's vibrancy and increasing investment in the region

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